



MRFA CASL Form

With the implementation of Canadian Anti-Spam Legislation (CASL), the MRFA is required to seek consent from members for its email communications which are considered Commercial Electronic Messages (CEMs). CASL's definition of a CEM is so broad that it encompasses most MRFA communications; for instance, announcing professional development events, social events, discussion series, third party (MRU) events, conferences, or funding opportunities not directly related to the Association's mandate would be considered CEMs.

Please fill out the form below to opt in or out of MRFA Communications. If you choose not to opt in, the only email communication you will receive from the MRFA will be directly related to negotiations (see further information on reverse)

Please return this completed form to the MRFA. Mail to the Faculty Centre - W315 – or email to JFenez@mtroyal.ca

1. Last Name: _____

2. First Name: _____

3. Department: _____

4. Employment Type:

- | | |
|--|---|
| <input type="checkbox"/> Tenured | <input type="checkbox"/> Limited Term Appointment |
| <input type="checkbox"/> Tenurable | <input type="checkbox"/> Fixed Term Contract |
| <input type="checkbox"/> Conditional Tenurable | <input type="checkbox"/> Continuing Contract |
| <input type="checkbox"/> FT/Permanent Lab Instructor | <input type="checkbox"/> Sessional |

5. MRU Email Address: _____

7. MRU Employee ID Number: _____

8. Mailing Address: _____

9. Cell Phone Number: _____

**Will only be used for job action*

10. Personal Email Address: _____

**Will only be used for job action*

11. Communications Consent (select one)

- I opt **in** to receiving MRFA all email communications as listed on the next page
- I opt **out** of receiving all MRFA email communications except those directly related to Contract Negotiations

12. Signature: _____

The MRFA's mandate, as legislated in the Post-Secondary Learning Act, is to "have the exclusive authority, on behalf of the academic staff members, to negotiate and enter into an agreement with the board of the public post-secondary institution." So, messages related to negotiations are not CEMs and all members will continue to receive these messages; however, to continue to receive any other communication from the MRFA you will need to opt in (above).

The role of the MRFA is much broader than its legislated mandate and the services we provide our members are invaluable. The MRFA provides a collective voice for faculty, promotes tenure and academic freedom, advocates for the highest standards of professionalism in higher education, and upholds the values of diversity, equity and human rights. To achieve these aims the MRFA requires member participation and engagement in its various activities, discussions and meetings.

By opting in to MRFA email Communications you are agreeing to receive the following content in email messages (as example) from the MRFA. Please note, MRFA communications are restricted by our [Communications Policy](#): which can be found on the website at <https://mrfa.net/wp-content/uploads/2019/05/MRFA-Policies-and-Procedures-Final-May-2019.pdf>, we try not to overload members with emails but do try to provide necessary updates and information on items of interest to our members.

MRFA Communications

- Members' rights and responsibilities
- Meeting Announcements
- Advocacy efforts
- Application Deadlines
- Legislative or other changes affecting members
- Relevant news stories
- Social Events
- Professional Development Events
- Discussion Series
- Other Events organized to support faculty in their various roles, such as Professional Standards and Governance Committee or Negotiating Committee events
- Awards processes and announcements
- Classifieds
- Time Sensitive Reminders and Updates
- Other communication as deemed necessary

Third Party Communications

- All MRFA announcements which may be of interest to faculty members are aggregated in the weekly email bulletin.
- Communications related to external organizations of which the MRFA is a member, such as ACIFA, or CAUT or CAFA
- Announcements of external funding grants available
- Announcements of local and national conferences
- Other communications as deemed necessary or that are expected to be of interest to our members.