

Report of the Communications Committee

The Communications Committee has met on a monthly basis throughout the year in order to continue to improve the communications of the MRFA. In particular, we have organized and hosted two brunches for all Departmental Communicators in order to ensure communication between the Association and the membership at the departmental level. We have sought to deliver key messages about MRFA business through our communicators throughout the year and to augment meeting attendance through this channel. The Committee's budget has been spent on flags to use at MRFA and broader events and four-month dry-erase calendars that have been distributed to members across campus. In the fall semester, the committee – and particularly the Executive Assistant of the Association – produced a chart of the organizational structure of MRU, with a view to creating more transparency about how the institution functions. In collaboration with the Grievance Committee, the Committee ran a session on the grievance process at MRU in January. This session was designed to help provide better and more accurate information about the function and process of grievances within departments across campus. Finally, since the provincial budget came down, members of the committee have helped the MRFA to develop new media strategies, including making recommendations for the Association's Bylaws pertaining to press releases.

Respectfully submitted,
Kit Dobson, Communications Officer